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CLAIMS

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1. A process for preparing a compound of the following formula (I):

(I)

wherein X is a straight or branched C_1-C_{20} -alkylene chain, said process comprising reacting a compound of the 10 following formula (II):

(II)

wherein M is a hydrogen atom or a cation of an alkaline or alkaline earth metal, an onium cation with a compound of 15 the following formula (III):

wherein Y is OH, Cl, OCOOR, OCO-X-COY wherein R is a C_1-C_6 20 alkyl and X is as defined above.

2. The process according to claim 1 wherein X is a straight or branched $C_1\text{-}C_6$ alkyl chain.

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- 3. The process according to claim 1 wherein \boldsymbol{X} is a propylene chain.
- The process according to claim 1-3 wherein Y is OH and M
 is a hydrogen atom.
 - 5. The process according to claim 4 wherein the reaction is carried out in aprotic dipolar solvents, in the presence of a dehydrating agent selected from: dicyclohexylcarbodiimide (DCC); or DCC and an aminopyridine; Amberlyst-15; diethtyl azodicarboxylate and triphenylphosphine.
 - 6. The process according to claim 1-3 wherein M is Na or K and Y is Cl.
- 7. The process according to claim 6 wherein the reaction is carried out in dipolar aprotic solvents selected from terahydrofuran, dioxane, tert-butyl methyl ether.
- 20 8. The process according to claims 1-3 wherein M is an onium cation and Y is Cl.
- The process according to claim 8 wherein the onium cation is selected from tetralkylamonium or
 tetralkylphosphonium and the reaction is carried out in aprotic solvents selected from toluene, chlorobenzene, tetrahydrofuran, tert-butyl methyl ether.